

## CHAPTER 12: POPULISM

<b>I. Introductory Overview Essay</b>	5K Words
<b>II. Theory of Populist Movement as Reform</b>	
Populism as a Political Protest Against the Status Quo v. Elite Branding of Populism as Demagoguery, an “Excess of Democracy”	2-5K Words
<ul style="list-style-type: none"><li>• Discontent and Populist Agrarian Protest</li><li>• Economic Marxism, Neo-Marxism</li><li>• Socialist Populism</li><li>• Structural Constraints of Third Parties Operating in a Predominantly Two-Party System</li></ul>	
<ul style="list-style-type: none"><li>• Status Anxiety Theory</li></ul>	
Populism as a Model of “Movement Culture and Mass Recruitment,”	2-5K Words
<ul style="list-style-type: none"><li>• The Wonderful Wizard of Oz</li><li>• Links between Populism, Race, and Nationalism</li><li>• Max Weber - Theory of Charismatic Authority</li><li>• Black Populism</li><li>• Reactionary Populism</li></ul>	
<b>III. Historical Development of Reform Movement</b>	
18 <sup>th</sup> and 19 <sup>th</sup> Century Farmer Protests and “Rebellions”	1-2K Words
<ul style="list-style-type: none"><li>• Ideology of Producerism and Physiocracy</li><li>• Patrons of Husbandry/Passage of Grange Laws</li><li>• Greenbackism/Inflationary Currency Reform</li></ul>	
Farmer Alliance Movement	1-2K Words
<ul style="list-style-type: none"><li>• Sub-Treasury System</li><li>• Colored Farmer Alliance</li></ul>	
People’s Party	1-2K Words
<ul style="list-style-type: none"><li>• Omaha Platform</li><li>• Free Silver: Panacea or Necessary Currency Reform</li><li>• Dilemma of Fusion Politics: Popo-crat merger</li></ul>	
Twentieth Century “Populist” Reincarnations	1-2K Words
<ul style="list-style-type: none"><li>• Farm-Labor Political Coalitions</li><li>• Southern Tenant Farmers’ Union</li><li>• Farm Workers In Labor Movement</li></ul>	

- American Agriculture Movement

White Populist Dixiecrats and Jim Crow

1-2K Words

#### **IV. Key Moments**

500-1K Words Each

Omaha Convention Founds National Populist Party (1892)

Cross of Gold Speech Wins William Jennings Bryan the Democratic Presidential Nomination (1896)

Huey Long Announces His “Share Our Wealth” Program (1934)

#### **V. Intersection with Other Reform Movements 2-5K Words**

Populism and the Civil Rights Movement, Women’s Rights, and Labor Movement

2-5K Words

Populism and Progressivism

2-5K Words

#### **VI. Future of Reform Movement**

Populism as a Force for Nativism

2-5K Words

Populism and the Growth of Third Party Candidates

2-5K Words

#### **VII. Author Suggested Illustrations, Tables, and Documents**

**Total Words**

27.5-48K Words