

CHAPTER 18: TEMPERANCE

I. Introductory Overview Essay on Temperance Movement	5K Words
II. Theory of Temperance Movement	
Alcohol/Drug Abuse Gains Legitimacy as a Social Problem	2-5K Words
• Status Conflict/Status Politics Theory	
• Social Control Theory, Marxism/Neo-Marxism	
Temperance as Form of Social Control	2-5K Words
Religious Motivation for Temperance	2-5K Words
• The Protestant Work Ethic	
• Marxism/Neo-Marxism	
• Christian Feminism	
III. Historical Development of Reform Movement	
First U.S. Efforts to Curb Alcohol Consumption	1-2K Words
• American Temperance Union	
• Shift from “Temperance to Teetotalism”	
• Washington Temperance Society	
• Maine Laws	
Late 19 th Century U.S. Efforts to Curb Alcohol Consumption	1-2K Words
• Women’s Christian Temperance Union	
• Prohibition Party	
• Anti-Saloon League	
• Local Option Laws	
Prohibition Experiment(s)	1-2K Words
• Volsted Act	
• Eighteenth Amendment	
• Failure of Prohibition Enforcement	
• Twenty-first Amendment	
• Early 20 th -Century Criminalization of Cocaine and Marijuana	
Unintended Consequences of War on Drugs (1969-Present)	1-2K Words
• Prison Overcrowding	
• Linkages Drawn between Drug Policy and Foreign Policy	
• Drug Law Decriminalization	
• NORML, “Medical Marijuana,” etc.	

IV. Key Moments

500-1K Words Each

Carrie Nation Launches Her “Hatchetations” Campaign (1900)

NORML Founded to Campaign for Marijuana Law Reform (1970)

Nancy Reagan Initiates “Just Say No” Campaign (1982)

V. Intersection with Other Reform Movements

Temperance and Health Reform, Public Education Reform,
Progressivism, and Religious Benevolence 2-5K Words

Temperance and Woman’s Rights 2-5K Words

VI. Future of Reform Movement

State Authority v. Personal Autonomy Debate in
Continuing Debate over “Drug” Decriminalization 2-5 K Words

VII. Author Suggested Illustrations, Tables, and Documents

Total Words

22.5-46K Words